**Call for SSE advocacy tools**

**In the framework of the project “Advocacy for the promotion of SSE as a key strategy for achieving sustainable development (SDGs) in post COVID-19 situation”**, implemented by RIPESS and RIPESS Membersand funded by the Catalan Agency for Development Cooperation (ACCD**), RIPESS and Socioeco seize the opportunity to launch a call for advocacy tools to all RIPESS members** (continental and national networks)..

Involving civil society in the co-construction of public policies provides a major opportunity for democratising the economy, and public policies in particular, and to generate greater sustainable social value. Over time, many governments and local authorities have come to realise that this participatory approach is the best way to build effective policies that will have a much better chance of success. **Much advocacy by SSE actors is still necessary** to achieve this result, even more in the current Covid-19/post Covid-19 context, and if we want to ensure a real impact, worldwide. **RIPESS and Socioeco are willing to contribute to deepen the understanding of the process of co-constructing public policies, in order to ensure SSE networks beneficiate from the already existing experiences, and contribute to the promotion of its expansion**. With this objective in mind, we are launching this call for advocacy tools, to ensure all our members have access to a library of good examples and practices that could be useful to all SSE actors and networks.

**What is the objective of the call?**

The objective of the call is **to collect tools for political advocacy, in the spirit of the co-construction of public policies** between SSE and public authorities, used by local/national/international RIPESS members for the promotion of SSE, in order to:

* Contribute to the promotion of SSE and the co-construction of public policies via exchanging experiences and good practices from local, regional and national networks from around the world.
* Create opportunities/spaces for SSE advocacy tools, and to share the most relevant ones between RIPESS members, who can get inspiration from the tools used.
* Use a selection of these tools as the basis for an SSE advocacy tools’ guide to be set up by October 2021, translated into 3 languages, and published in RIPESS’s website and Socieco. Of course, upon the approval of the owner of the tool.

**What kind of advocacy tools?**

One of the challenges is that many inputs are useful for advocacy purpose, from documenting about the impact and practices of SSE to very specific tools. **We are proposing a selection**, but of course feel free to share any other tools that you consider have been or could be useful.

* **Documentation and information packages:**
  + Statements and position papers
  + Policy Briefs
  + Letters
  + Action plans
  + Technical notes
  + Case studies
  + Newsletters
  + Other related reports and studies
* **Visual tools:** 
  + Infographics
  + Videos
  + Audios
  + Campaigns based on photos and graphics
  + Any other tools you may have used
* **Media:** 
  + Presence in local and international media via:
    - Opinion articles (op-eds) submitted to newspapers
    - Social media campaigns on Facebook, Twitter or other social networks
    - Social events (Targeted mass communication/information)
    - Other

**Tools for advocacy, but on what subject and sector?**

Public Policies to support SSE **can be for many sectors/ thematics, as SSE is transversal and multisectorial**. So, any tool to promote the SSE according to sectors/thematics are welcome, but we would like to **give priority to those tools on SSE on topics already pre-identified** as main thematic worked out by the different RIPESS continental SSE networks, and this at the intercontinental level, as:

* + General SSE promotion
  + Localisation of the SDGs
  + Inclusive/solidarity local development
  + Food sovereignty and agroecology
  + Fight against climate change
  + Social protection
  + Gender / Feminist approaches
  + Role for youth
  + Rights; for instance, Indigenous peoples' rights
  + Migration related
  + Fight against racism and racial discrimination
  + **… and any other subject / sector** that could be of interest for the network

**Should the “tool” be accompanied by any other documentation?**

It will be important if, together with the tool, you **can complete the simple context document** we are attaching to this call (Annex 1). The sheet should contain information about: target, year and month when the tool was used, scope of the advocacy activity/strategy, and its effectivity.

**How to share them?**

You can send them by email to [info@ripess.org](mailto:info@ripess.org).

**ANNEX 1**

**Context document for the tools**

**Organisation:**

**Address:**

**Contact person and email:**

**Advocacy tool:**

**Target:**

**Year and month when the tool was used:**

**Scope of the activity/strategy:**

**Results, effectivity and lessons learnt:**

**Other comments:**